

Rochelle K. Johnson

❖ 55 Newbern Ave. #1, Medford, MA 02155 ❖ (339) 221-1801 ❖ rochellek7@hotmail.com ❖

ELECTRONIC PORTFOLIO: <http://rochellejohnson.110mb.com/HomePage.html>

MAJOR DIETETIC INTERNSHIP ACCOMPLISHMENTS

- Worked to enhance partnership relations with leading companies by following media trends and helping organize materials at the International Food Information Council (IFIC).
- Developed newsletters and educational materials for low literacy seniors as part of a Food Stamp Nutrition Education (FSNE) grant.
- Researched available nutrition resources for older adults to update and redesign the Senior Nutrition Resource List at the National Agricultural Library Food and Nutrition Information Center.
- Outlined and created examples of news articles for college students to produce a weekly nutrition article for a Massachusetts newspaper.
- Conceptualized a SMILE (Smile, Mile, Intelligence, Love, Eat Healthy) campaign that will be implemented in the city of South Jordan, Utah.
- Selected for poster presentation - "Use of an Electronic Portfolio" - at the 2007 American Dietetic Association annual meeting.

RELATED EXPERIENCE

Dietetic Consultant

January 2006 to April 2006

Family Recipe Rescue TV Special, Brigham Young University Media Department

- Evaluated and edited nutrition component of PBS meal makeover TV special.
- Screened and ranked registered dietitians for casting and collaborated on script development.

Nutrition Lesson Developer

September 2005 to April 2006

Dr. Nora Nyland, PhD, BYU Dietetics Department Chair

- Awarded mentored research grant to develop community health education program.
- Designed nutrition lesson plans, including handouts and visual aids, addressing various health topics for community groups.
- Conducted live usability testing of educational materials to analyze and revise materials.
- Streamlined program scheduling protocols and administrative processes to increase efficiency.

ADDITIONAL EXPERIENCE

Timpanogas Regional Food Bank, Volunteer

January 2006 to April 2006

Analyzed nutritional quality of food and developed educational pamphlets for distribution.

Idaho Dairy Council, Volunteer

May 2005 to August 2005

Collaborated on a seed grant, researched media contacts, and inserted collection data.

Food Service Management Company, Volunteer

May 2005 to August 2005

Researched school wellness policies and compared nutrition curriculum with state educational standards.

EDUCATION

Dietetic Internship

University of Maryland, College Park, MD

Nutrition and Information Management Technology Emphasis

September 2006-June 2007

Bachelor of Science in Dietetics Minor in Business Management

Brigham Young University, Provo, UT
April 2006

COMPUTER SKILLS

Excel, Dreamweaver, PowerPoint, Print Shop, Publisher, Word